



Privacy statement / Cookie statement

Our company, tree nursery Herplant BVBA , aims to sell plants for both wholesale and private customers. This sale is done via the website www.herplant.be and the website www.buxusshop.be. We also give advice via our websites www.buxuscare.com and www.betterbuxus.com.

The personal details you provide us, are processed with the greatest care by Herplant BVBA. They are processed in accordance with the provisions of the European General Data Protection Regulation (AVG) of 25 May 2018 (better known as the General Data Protection Regulation or 'GDPR'). In doing so, we comply with the requirements of this privacy legislation.

What personal data are processed?

Herplant BVBA will only use the personal data within the framework of the execution of an agreement or assignment concluded with you. The personal data will not be kept longer than strictly necessary.

- Identification data : Surname, first name, address, title, telephone numbers
- Company data : VAT number, bank account number(s), company number
- Electronic data : e-mail address(es), website
- Occupational data : function, professional activity

Special and/or sensitive personal data that we process

Our website and/or service has no intention of collecting information about website visitors under the age of 16, unless they have parental or guardian permission. However, we cannot verify whether a visitor is over the age of 16. We encourage parents to be involved in their children's online activities in order to prevent the collection of information about children without parental permission. If you believe that we have collected personal information about a minor without that consent, please contact us at info@herplant.be and we will delete this information.

Purpose of processing:

- Customer administration and management
- Customer information : newsletters, invitations, promotional messages
- Supplier administration and management
- Possibility to create an account
- Accounting treatments
- Management of disputes and fight against fraud
- Implementation of mutual agreements
- Planning and execution of transport of goods

Provision of data to third parties:

We pass on the information you provide to third parties, if this is necessary for the delivery of ordered products or requested services (e.g. delivery of products). In order to comply with legal obligations, some data, such as company data, are passed on to the VAT and governmental authorities.

Protection of personal data

Herplant BVBA attaches great importance to the protection of personal privacy and the processing of your personal data. We take appropriate measures to guarantee this protection and to prevent abuse, loss or unwanted disclosure. This way we ensure that only the necessary persons have access to the data, that the access to the data is protected and that our security measures are regularly checked. We do not retain the data longer than necessary. This means that we retain the data for as long as is necessary to provide the service you have requested.

Exceptions to this are data that we need to keep longer because we are required to do so by law.

If you have the impression that your data is not properly secured or there are indications of misuse, please contact us at info@herplant.be.

Access to and rights over your own personal data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your possible permission for the data processing or to object to the processing of your personal data by Herplant BVBA and you have the right to data transfer. This means that you can submit a request to us to send the personal data that we have at our disposal in a computer file to you or another organization mentioned by you. You may send a request to inspect, correct, delete, treat or withdraw your consent or objection to the processing of your personal data to info@herplant.be. In order to

To be sure that the request for inspection has been made by you, we ask you to enclose a copy of your proof of identity with the request. Make your passport photo, passport number and national register black in this copy. This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks. Herplant BVBA would also like to point out that you have the possibility to file a complaint with the national supervisory authority in Belgium.

Automated decision-making

Herplant BVBA does not make decisions on the basis of automated processing on matters that can have consequences for persons.

These are decisions that are made by computer programs or systems, without a human being (e.g. an employee of Herplant BVBA) in between.

Cookies

Cookies are small data or text files that websites and applications place on your local computer. Such cookies can have different purposes: there are technical cookies (e.g. to keep track of language settings), session cookies (temporary cookies that expire after one session) and tracking cookies (cookies that track and track your behaviour on the Internet to provide you with a more optimal user experience).

The Belgian Electronic Communications Act of 13 June 2005 contains certain provisions on cookies and their use on websites. The law is a transposition of the European e-Privacy Directive, which means that the cookie legislation can be implemented differently in other European states. Herplant BVBA is established in Belgium and therefore follows the Belgian legislation on cookies.

Purpose and usefulness of cookies

Herplant BVBA wants to inform every visitor of the website as well as possible about his rights under the Belgian legislation concerning cookies, and about which cookies Herplant BVBA uses. By using the website, the visitor agrees with the use of cookies. Cookies help Herplant BVBA to optimize your visit to the website, to remember technical choices (e.g. choice of language, newsletter, etc.) and to show you more relevant services and offers.

If you want to consult the website of Herplant BVBA, it is recommended that the technical settings for cookies are enabled. Without enabled cookies, Herplant BVBA cannot guarantee a trouble-free visit to the website. If you prefer not to use cookies, as a visitor you are free to disable cookies.

We use cookies to improve your visit to our platform/our website. The cookies we use are safe. The information we collect using cookies helps us to identify possible errors or to show you specific services which we think may be of interest to you.

Types of cookies used by Herplant BVBA

We distinguish the following types of cookies according to their purposes:

Essential/ Strictly necessary cookies:

These cookies are necessary for the website to function and cannot be disabled in our systems. They are usually only set in response to actions taken by you, such as setting your privacy preferences, logging in or filling out forms. They are necessary for good communication and they facilitate navigation (e.g. returning to a previous page, etc.).

Non-essential cookies:

These cookies are not necessary in themselves for the website to function, but they do help us to offer an improved and personalised website.

- **Functional cookies:**
These cookies enable the website to offer improved functionality and personalization. They can be set by us or by third party providers whose services we have added to our pages.
- **Analytical cookies:**
These cookies allow us to track visits and traffic so that we can measure and improve the performance of our platform/website. They help us know which pages are the most and least popular and how visitors move around the website.
- **Targeting / advertising cookies:**
These cookies can be set by our advertising partners via our platform/our website. They can be used by those companies to create a profile of your interests and show you relevant ads on other sites. We use, on the one hand, our own cookies and, on the other hand, cookies from carefully selected partners with whom we work and who advertise our services on their website.

Third party websites

This statement does not apply to third party websites that are linked to our website by means of links. We cannot guarantee that these websites will handle your personal data reliably or securely. Always read the privacy statement of this website before using the website in question, for more information about the way in which they handle your data.

Changes to this privacy statement

We may change this privacy statement from time to time. Changes will be posted on our website. It is therefore advisable to consult this privacy statement regularly so that you are aware of these changes.

Identification/contact:

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